

StoCoTo.com – Key Features

One Table that Contains the Key Data Used in the Stock Analysis

The STOcK COmparison TOol has a table that contains the most relevant data listed in an index or present in a sector. These contain the most relevant performance features and technical indicators that are used to create the visualizations that make up the analysis. Included in the table are price change, trade volume, volatility, RSI, MFI and trade value.

The table has several purposes. The first one is to put all parameters next to each other. In addition, the tables can be sorted to quickly put some on top based on a single parameter. Lastly, if a company cannot be found in a graph, it can be looked up in the table and the trader knows where to look in a graph. Using the sorting feature makes the table more powerful in its use.

Table and Values

Company ^	Close ^	Price-1m ^	Price-3m ^	Volume-1m ^	Volatility-1m ^	Volatility-3m ^	RSI-14 ^	MFI ^	TradeValue-1m ^
3M	95.40	-11.8	6.7	114.0	4.6	6.9	21.1	23.3	9,037,773,210.00
American Express	187.44	0.8	30.6	81.4	1.5	8.6	59.5	51.5	9,954,892,843.00
Amgen	306.65	8.0	12.7	87.6	2.7	5.9	55.1	43.6	13,764,917,665.00
Apple	195.33	1.2	14.2	90.0	2.6	4.1	75.1	69.7	205,956,101,395.00
Boeing	200.14	-23.8	12.6	208.1	9.4	11.6	27.6	50.2	59,842,483,804.00
Caterpillar	300.82	1.8	22.8	80.4	1.9	8.6	60.1	56.3	14,694,417,457.00
Chevron	145.70	-4.4	-6.5	95.9	2.5	2.4	54.7	66.0	25,742,005,747.00
Cisco	52.25	3.9	-0.3	86.5	1.2	3.3	77.2	68.5	17,116,963,700.00
Coca-Cola	58.71	0.3	4.6	83.9	1.0	2.2	29.0	23.1	14,415,576,609.00

Company	Name of the stock
Close	Last closing price of the trading day
Price-1m	Price change (gain/loss) over the last 30 days
Price-3m	Price change (gain/loss) over the last 91 days
Volume-1m	Relative trade volume of the last 30 days compared to the previous year
Volatility-1m	Price volatility of the last 30 days
Volatility-3m	Price volatility of the last 91 days
RSI-14	Value of the technical indicator Relative Strength Index
MFI	Value of the technical indicator Money Flow Index
TradeValue-1m	Amount of money (close price*volume) traded in the last 30 days

Developing a Trading Strategy

To be successful in trading, a strategy needs to be developed. This involves more steps than directly applying the insights from a single table. The other visualizations of the features are more useful. Another step is to understand the theory behind these graphs and how they are intended to be applied. Helpful are 'The Big Manual' and the articles on the technical indicators.



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